

Das neue Museum.

Das neue Corporate Design.

Nowy system identyfikacji wizualnej.



Das Projekt wird aus den Mitteln des Europäischen Fonds für regionale Entwicklung (EFRE) im Rahmen des Kooperationsprogramms INTERREG VI A Brandenburg–Polen 2021–2027 und den Kleinprojektfonds der Euroregion Spree-Neiße-Bober kofinanziert.
Projekt jest dofinansowany ze środków pomocowych Europejskiego Funduszu Rozwoju Regionalnego (EFRR) w ramach Programu Współpracy INTERREG VI A Brandenburgia–Polska 2021–2027 oraz Funduszu Małych Projektów Euroregionu Spree-Nysa-Bóbr.

Interreg



Kofinanziert von der Europäischen Union
Współfinansowany przez Unię Europejską

EUROREGION
SPREE-NEISSE-BOBER
SPREWA-NYS-A-BÓBR



Vielfältige Themen

aus Vergangenheit und Gegenwart



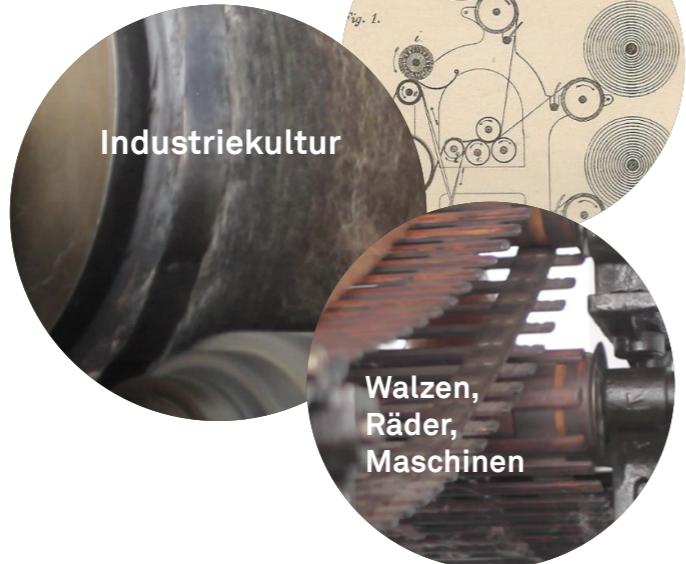
Vielfältige Themen

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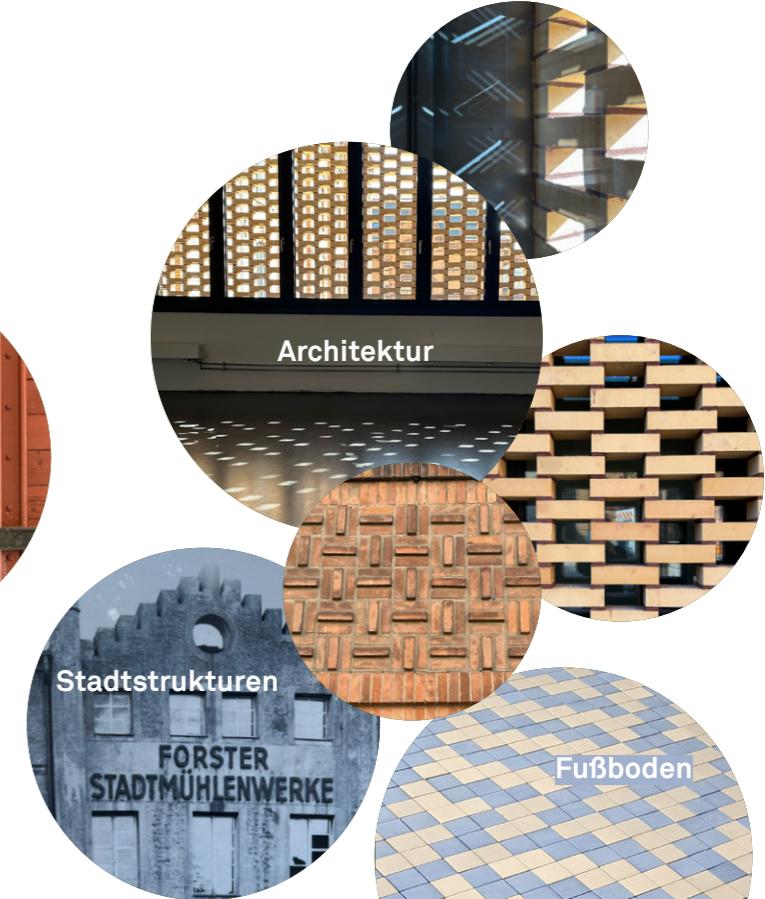
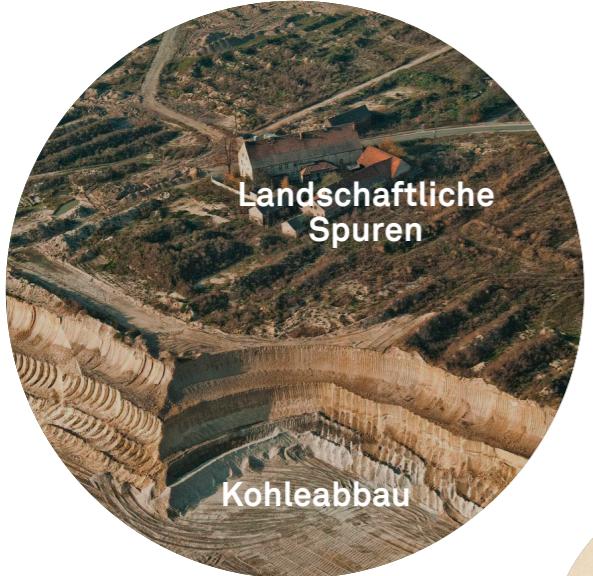
Vielfältige Themen

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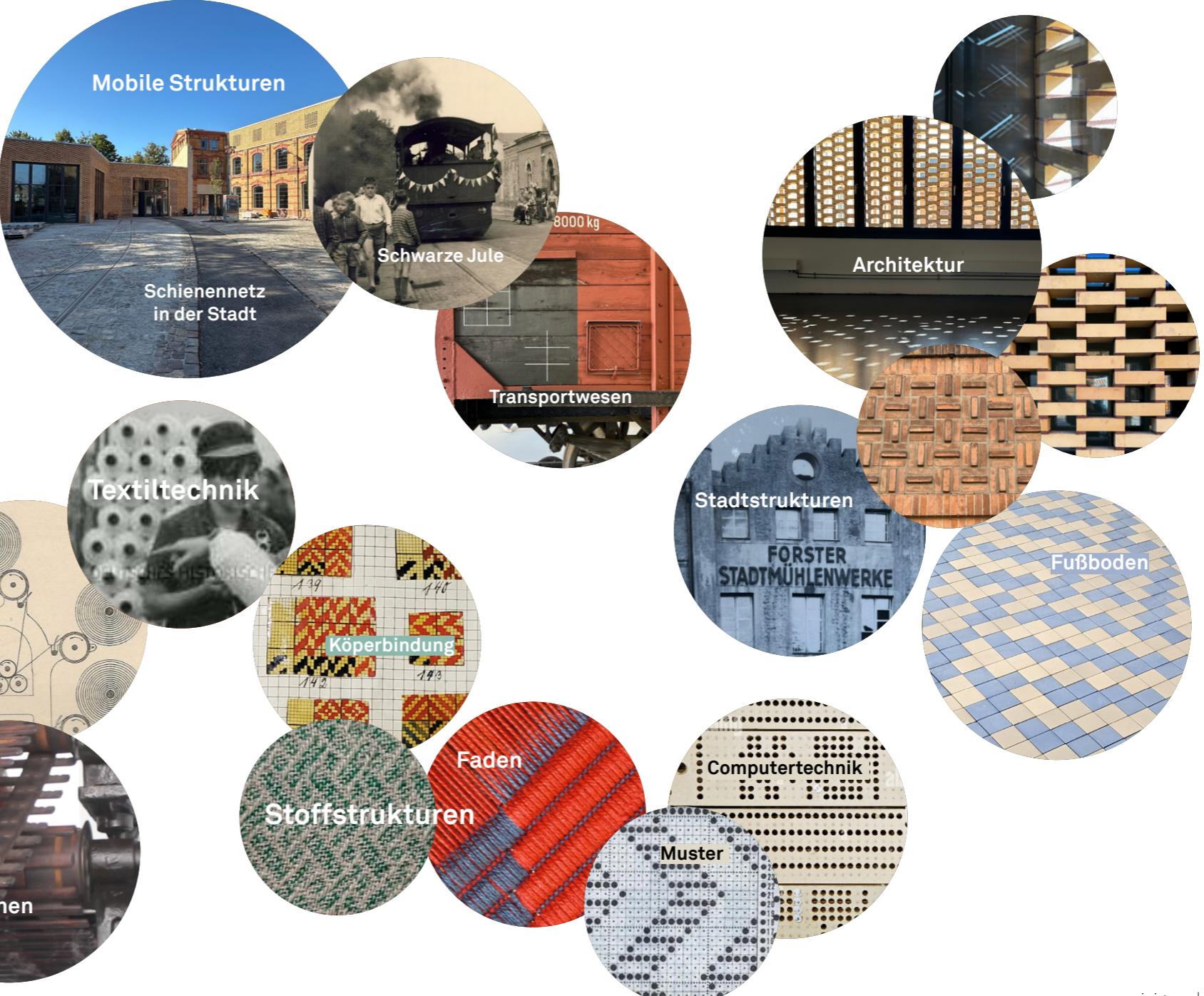
Vielfältige Themen

aus Vergangenheit und Gegenwart



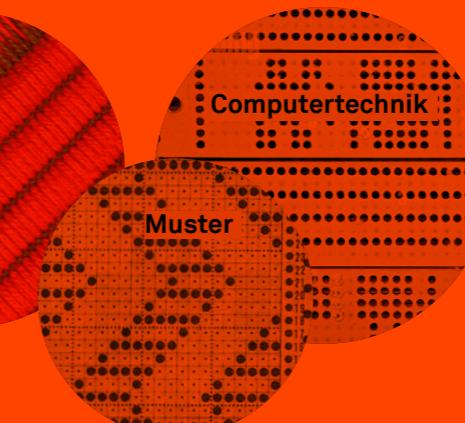
Vielfältige Themen

aus Vergangenheit und Gegenwart

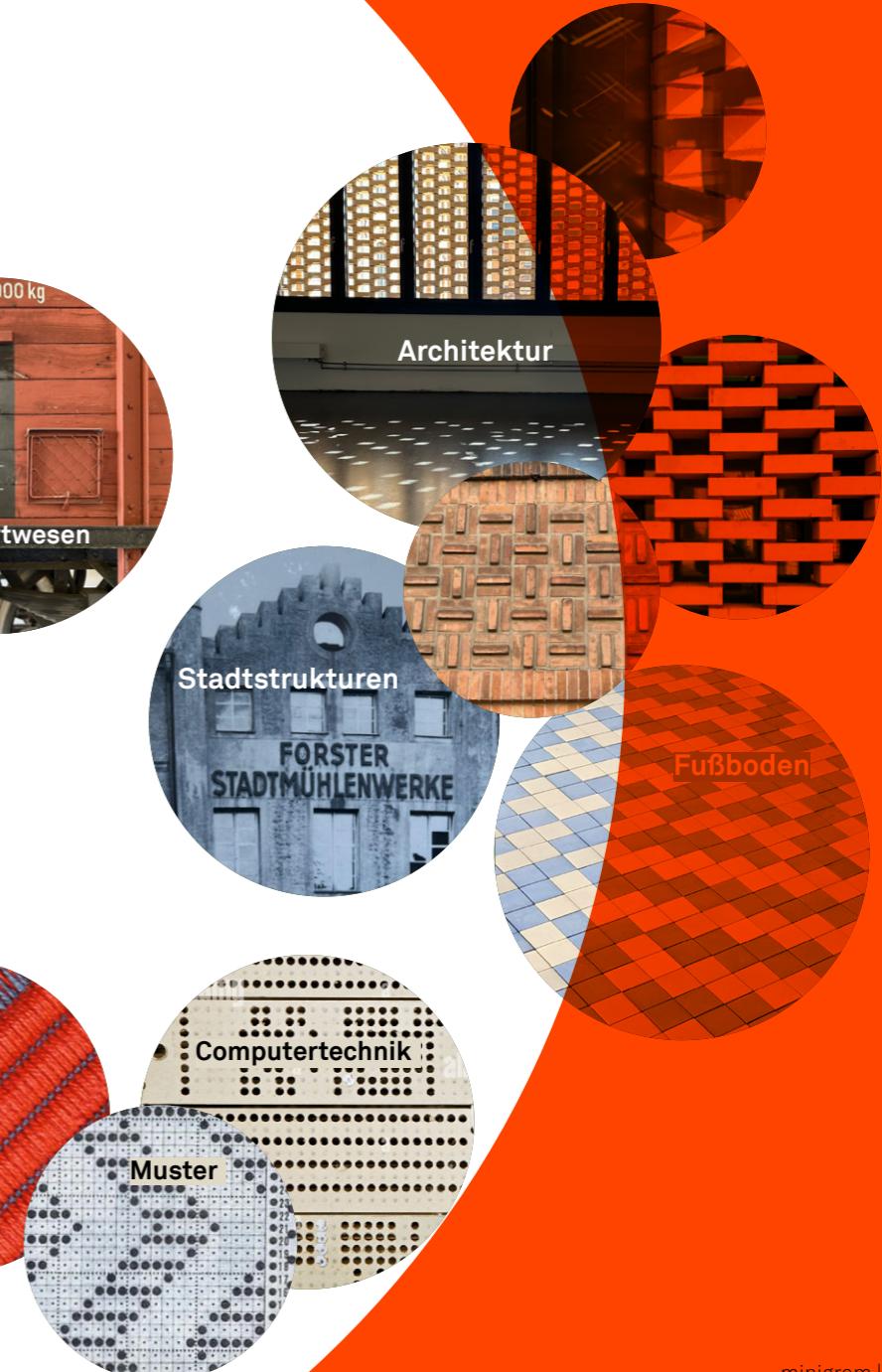


Vielfältige Spuren und
Strukturen...

Museum



Vielfältige Spuren und Strukturen...



... im Museum auf den Punkt gebracht.



Forster.

Forster.

Museum für Textil-
und Industriegeschichte
Lausitz



Forster.

Museum für Textil-
und Industriegeschichte
Lausitz

Aber wie wird daraus ein roter Faden?



Eine Linie



Eine Linie ist ein Punkt



Eine Linie ist ein Punkt, der spazieren geht.

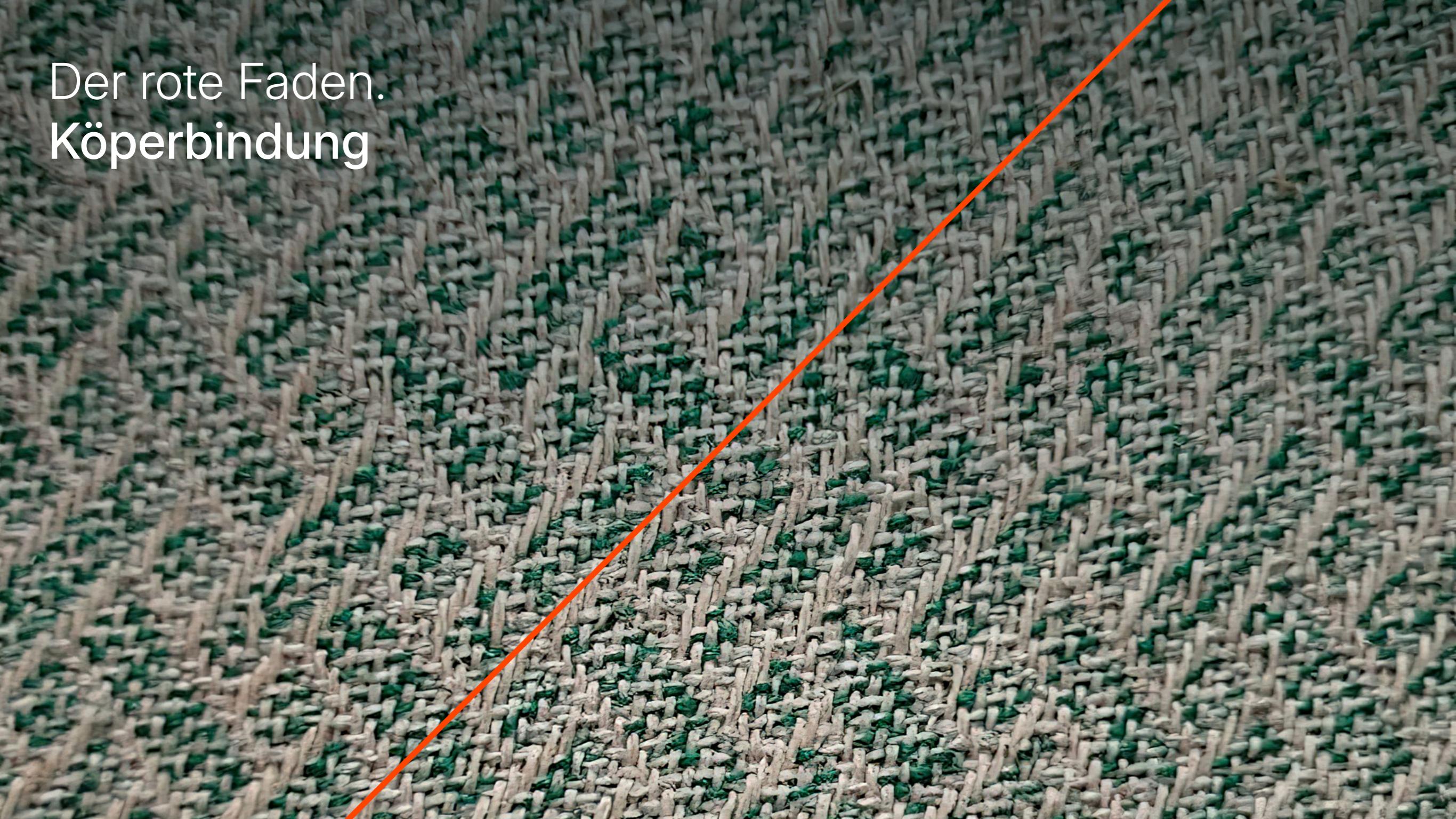
Paul Klee



Eine Linie ist ein Punkt, der spazieren geht.

Paul Klee

... und zum roten Faden wird.



Der rote Faden.
Körperbindung

Der rote Faden. Körperbindung



Der rote Faden. Eisenbahnschienen



An aerial photograph of a rural landscape featuring terraced fields on a hillside. A cluster of traditional buildings with red roofs is situated on a plateau. A prominent red 'X' is drawn across the image, with its arms extending from the top right and bottom left towards the center. The terrain shows distinct horizontal layers and some green vegetation.

Der rote Faden. Landschaftliche Spuren

Der rote Faden.
Stadtstrukturen



Der rote Faden.
Forster Tuche

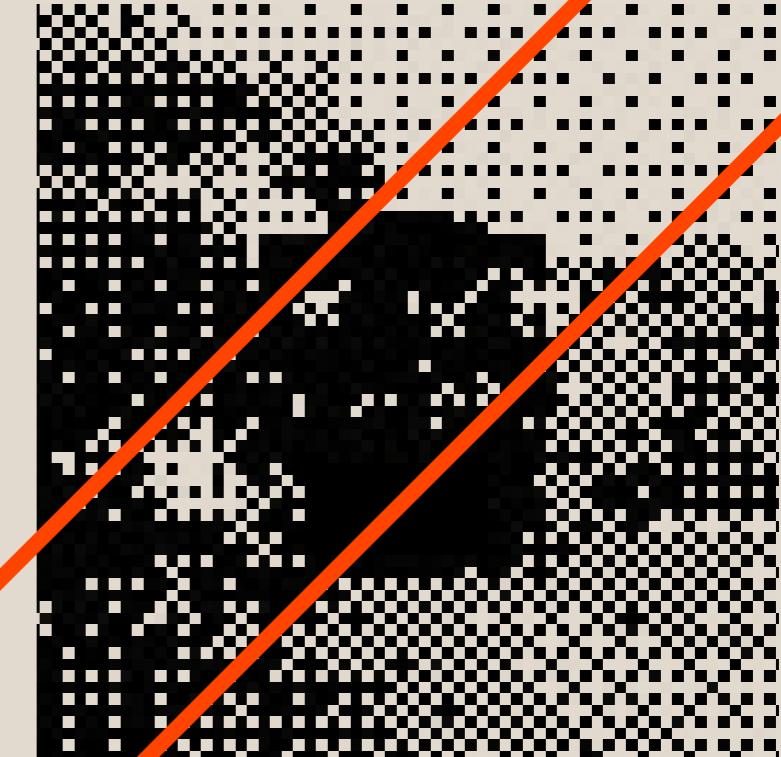


Der rote Faden.
Seine Strukturen und Muster.

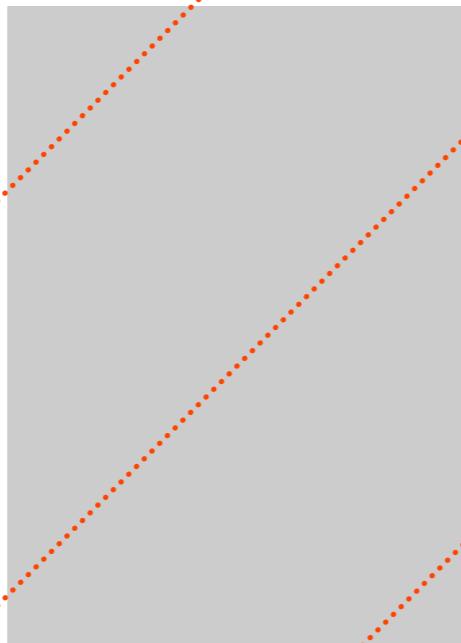
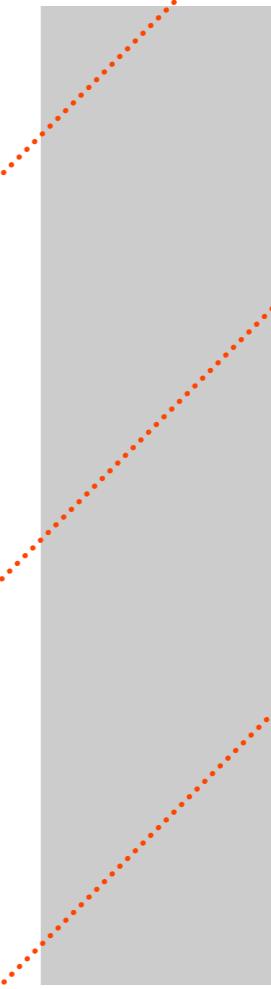
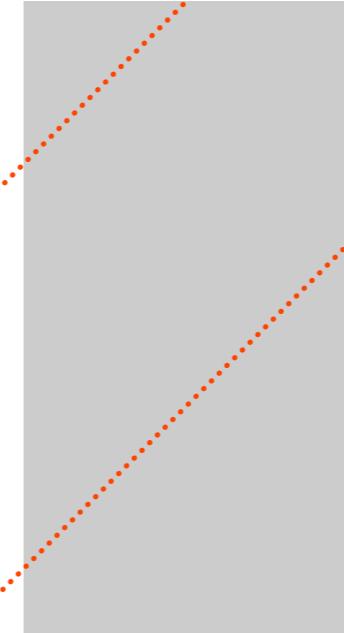
Der rote Faden. Seine Strukturen und Muster.



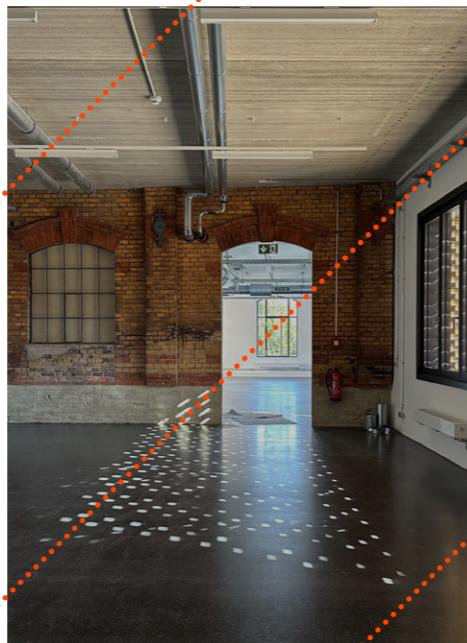
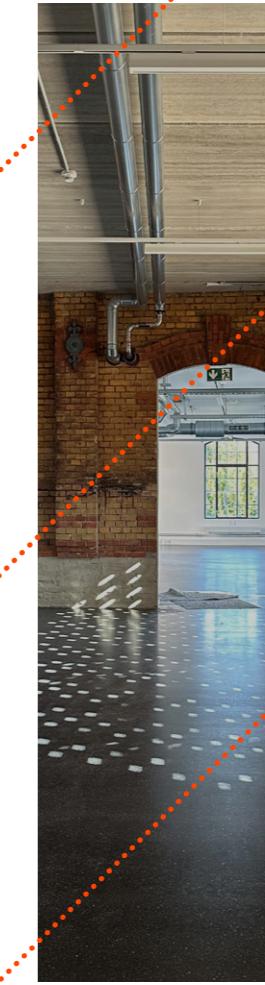
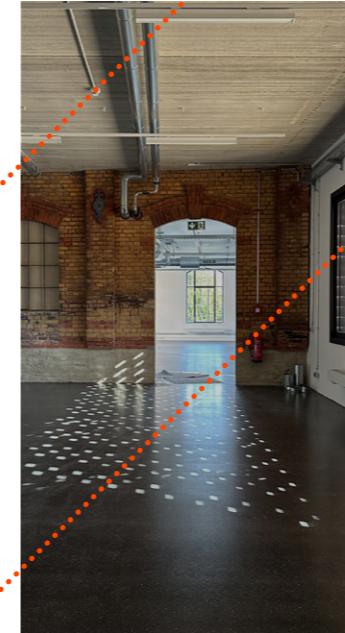
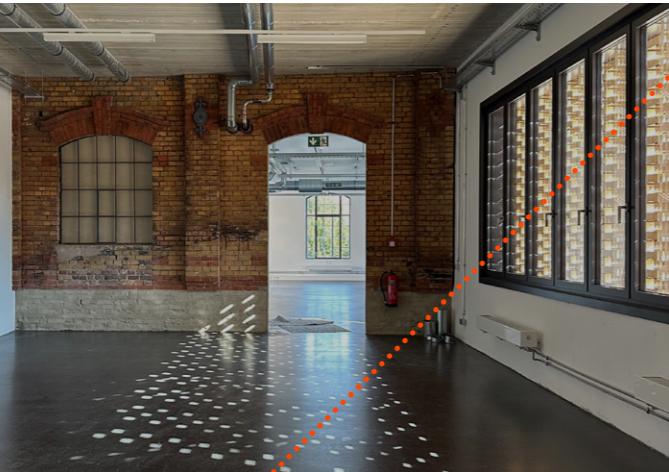
Der rote Faden. Seine Strukturen und Muster.



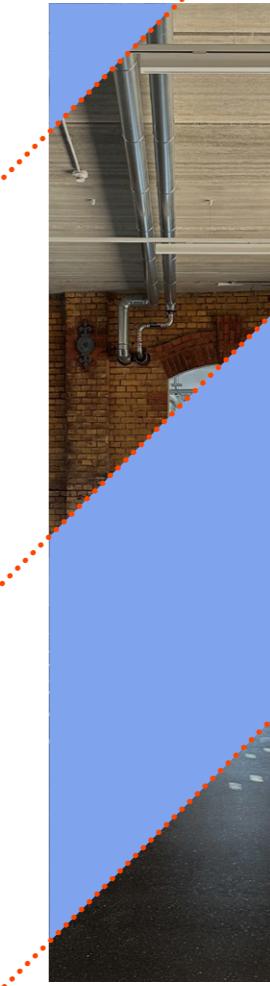
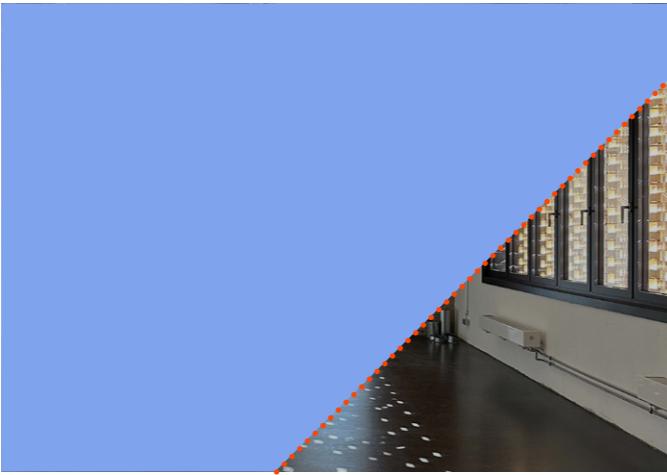
Der rote Faden. Gestaltungsprinzip.



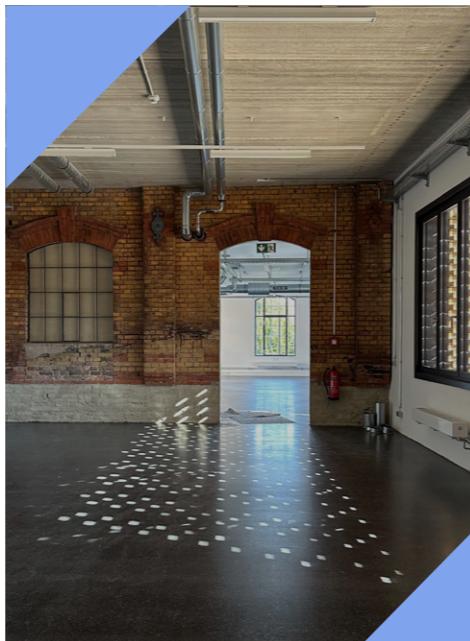
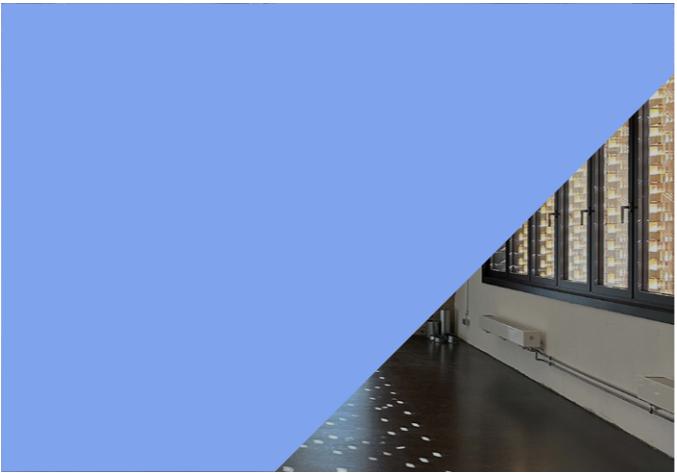
Gestaltungsprinzip.



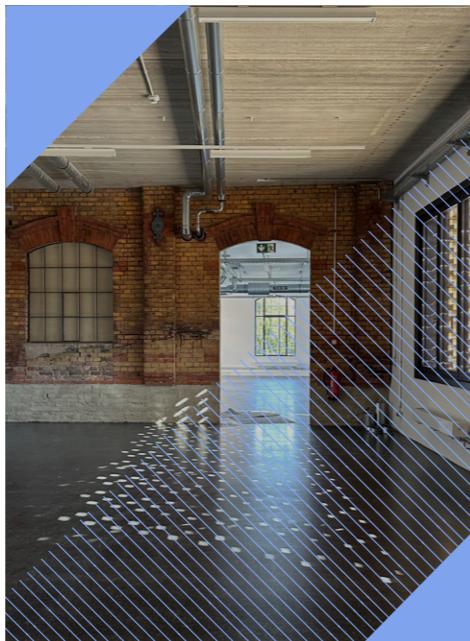
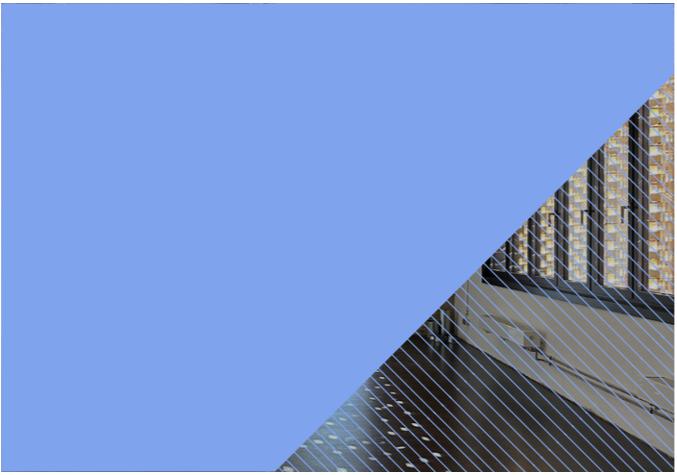
Gestaltungsprinzip.



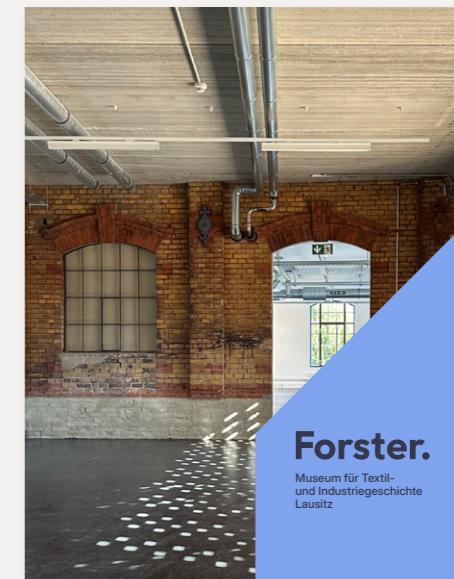
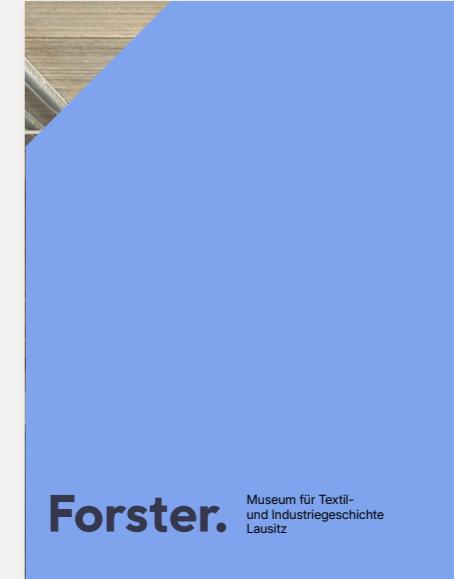
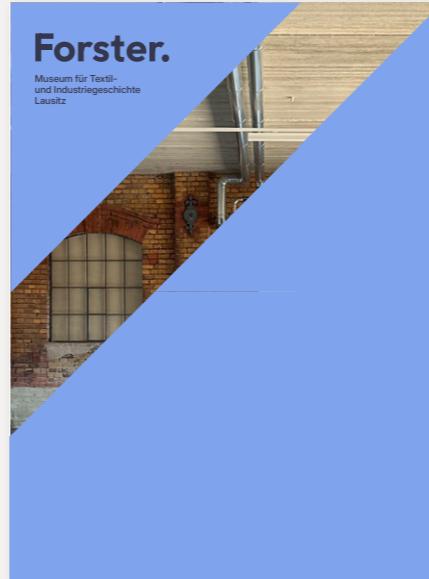
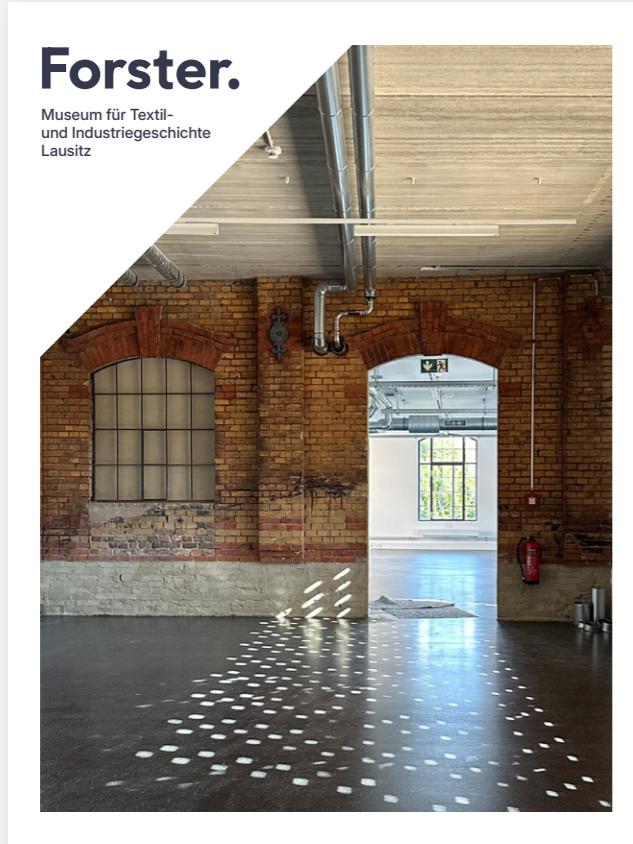
Gestaltungsprinzip.



Gestaltungsprinzip.



Gestaltungsprinzip. Exemplarische Anwendungen



The background image is an aerial photograph of a brown coal open-pit mine. The left side of the image shows the dark, layered rock walls of the excavation site. In the center, a large dump truck is visible on a dirt road. To the right, a long train with several cars is moving along a track. The surrounding landscape consists of various agricultural fields, some with green crops and others with brown, harvested land.

Forster.

Museum für Textil-
und Industriegeschichte
Lausitz



Forster.

Museum für Textil-
und Industriegeschichte
Lausitz

An aerial photograph of a massive open-pit lignite mine. The site is characterized by deep, layered, and terraced earth walls that have been cut into the landscape. In the upper right area, there is a cluster of industrial buildings with red roofs, including a large main structure and several smaller outbuildings. A paved road or path leads towards these buildings. The surrounding terrain is a mix of brown earth and sparse green vegetation. The overall scene is one of industrial extraction in a rural, hilly setting.

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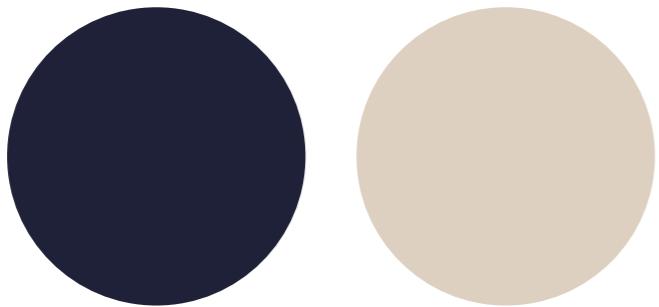


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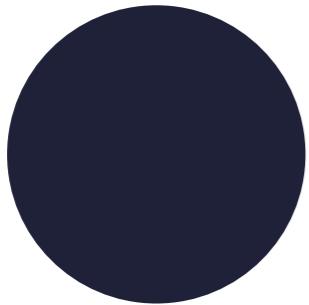
Farbwelt.

Kohle, Maschinen, Eisenbahn

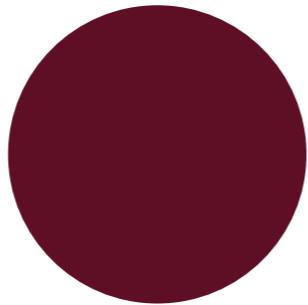
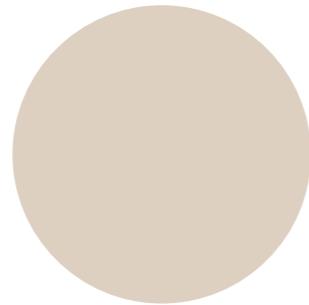


Farbwelt.

Kohle, Maschinen, Eisenbahn

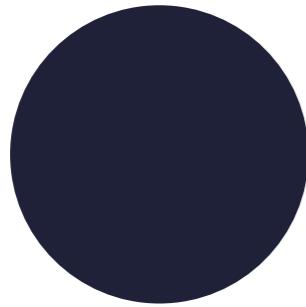


Industrie, Fabriken

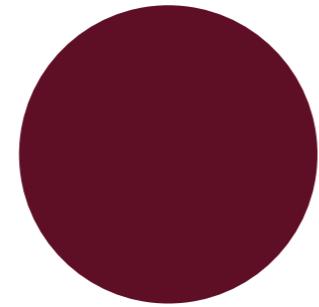
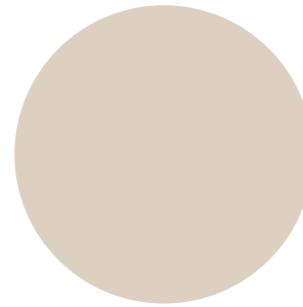


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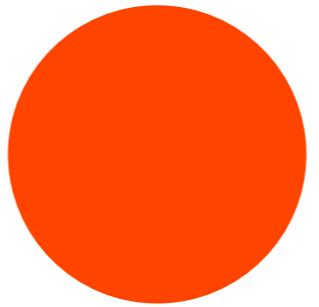
Kohle, Maschinen, Eisenbahn



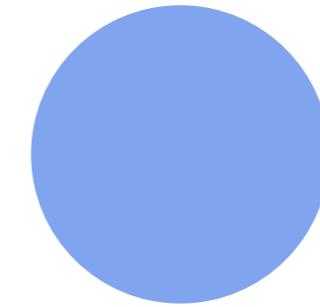
Industrie, Fabriken



Kultur, Innovation

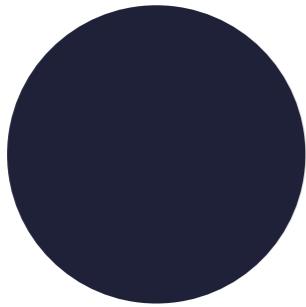


Wasser

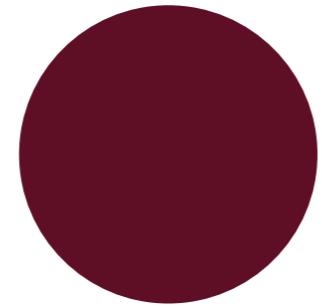
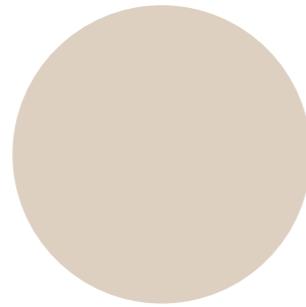


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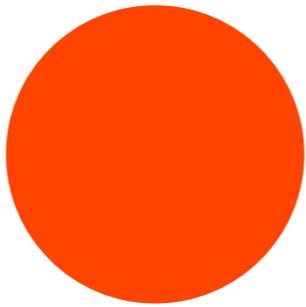
Kohle, Maschinen, Eisenbahn



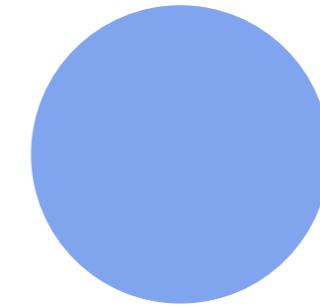
Industrie, Fabriken



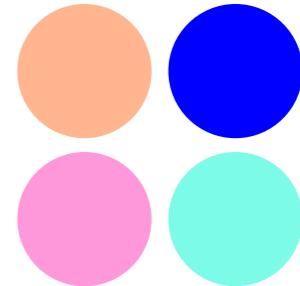
Kultur, Innovation



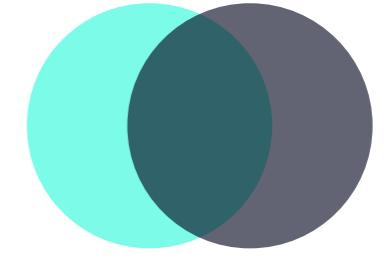
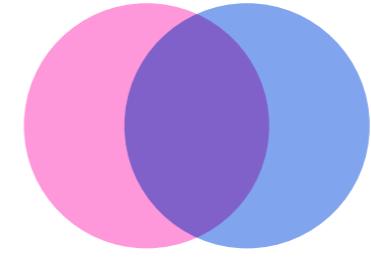
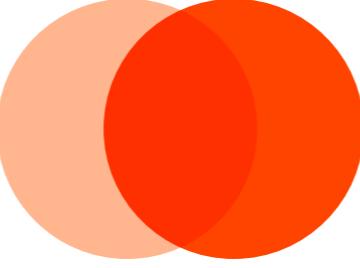
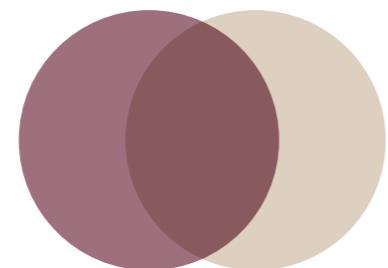
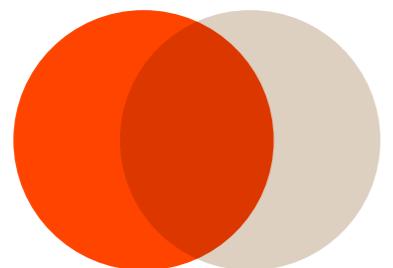
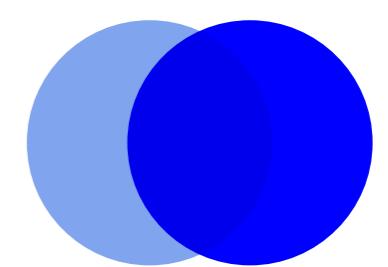
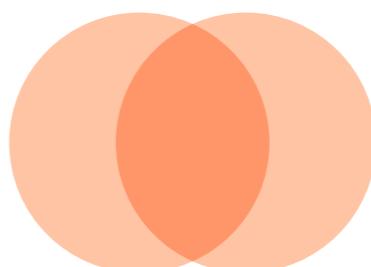
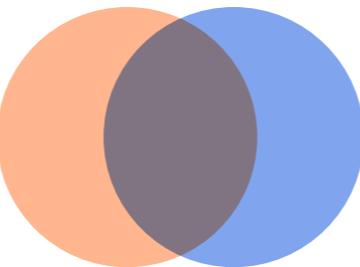
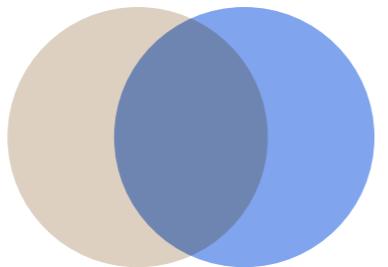
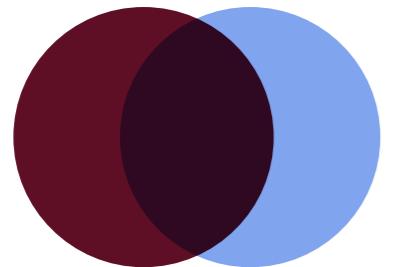
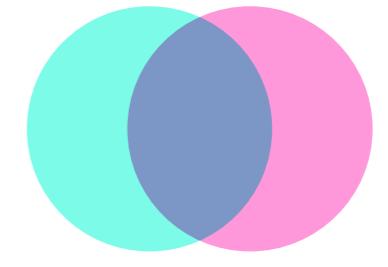
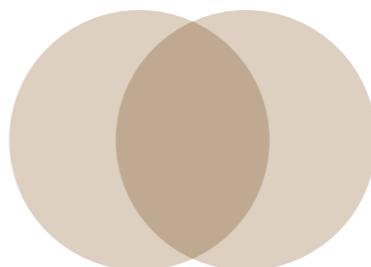
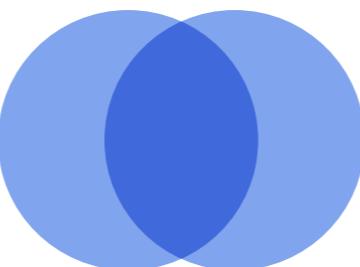
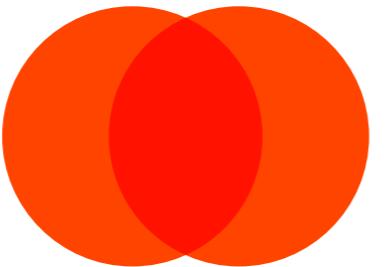
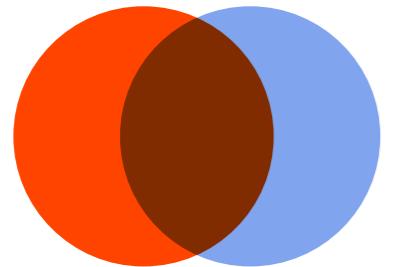
Wasser



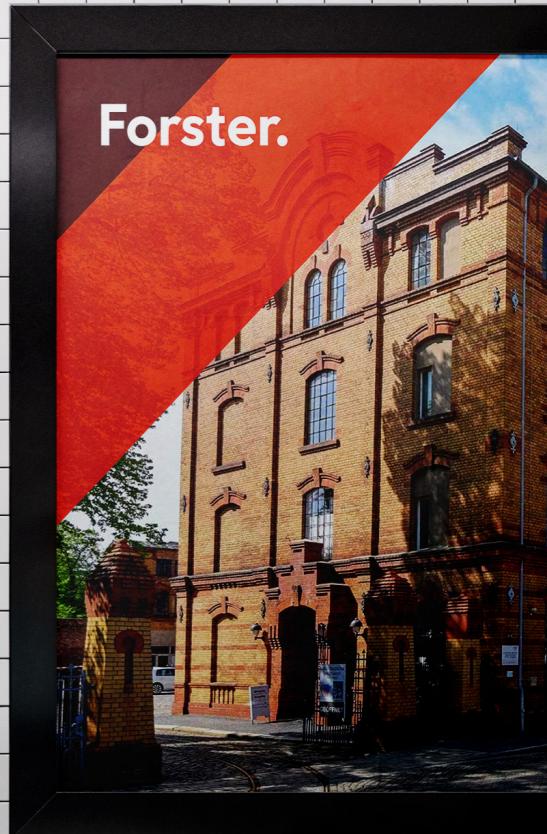
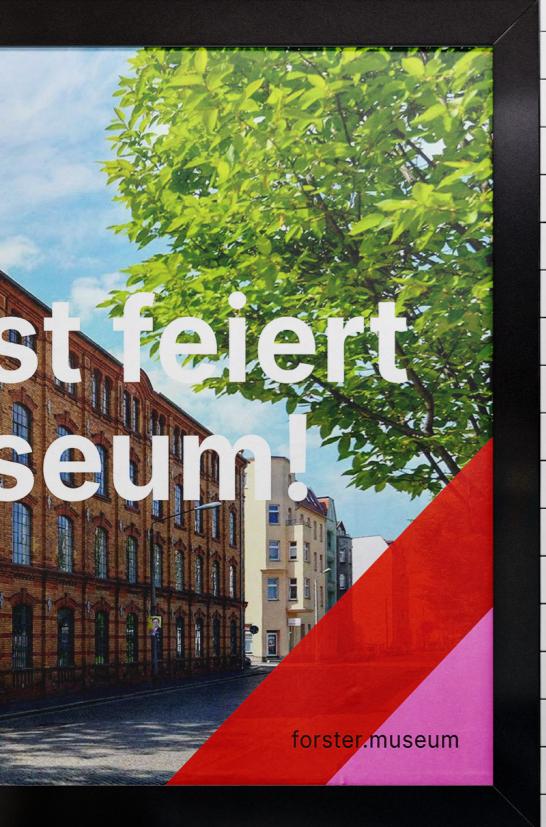
Zukunftslabor



Farbwelt und Farbvielfalt.



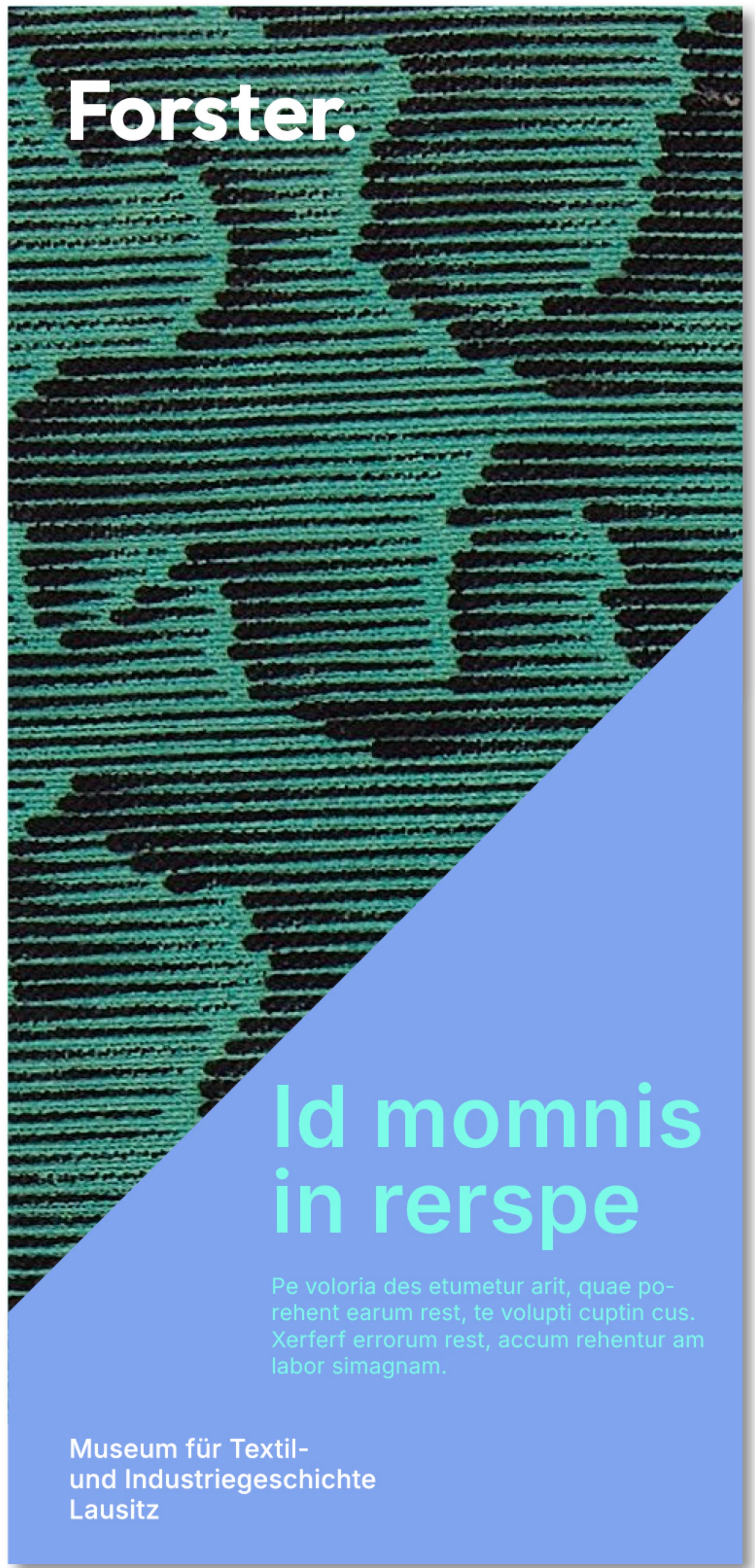
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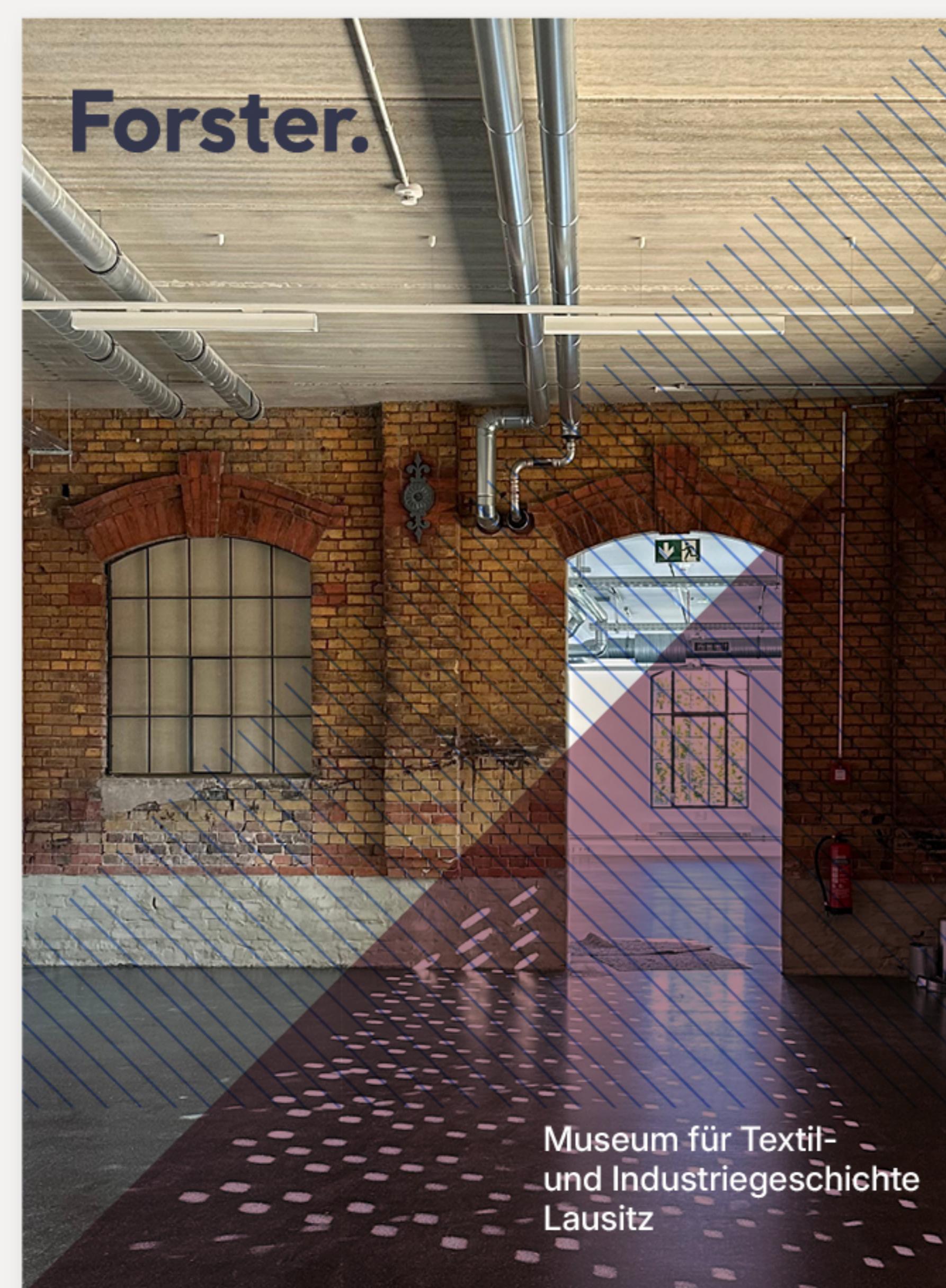
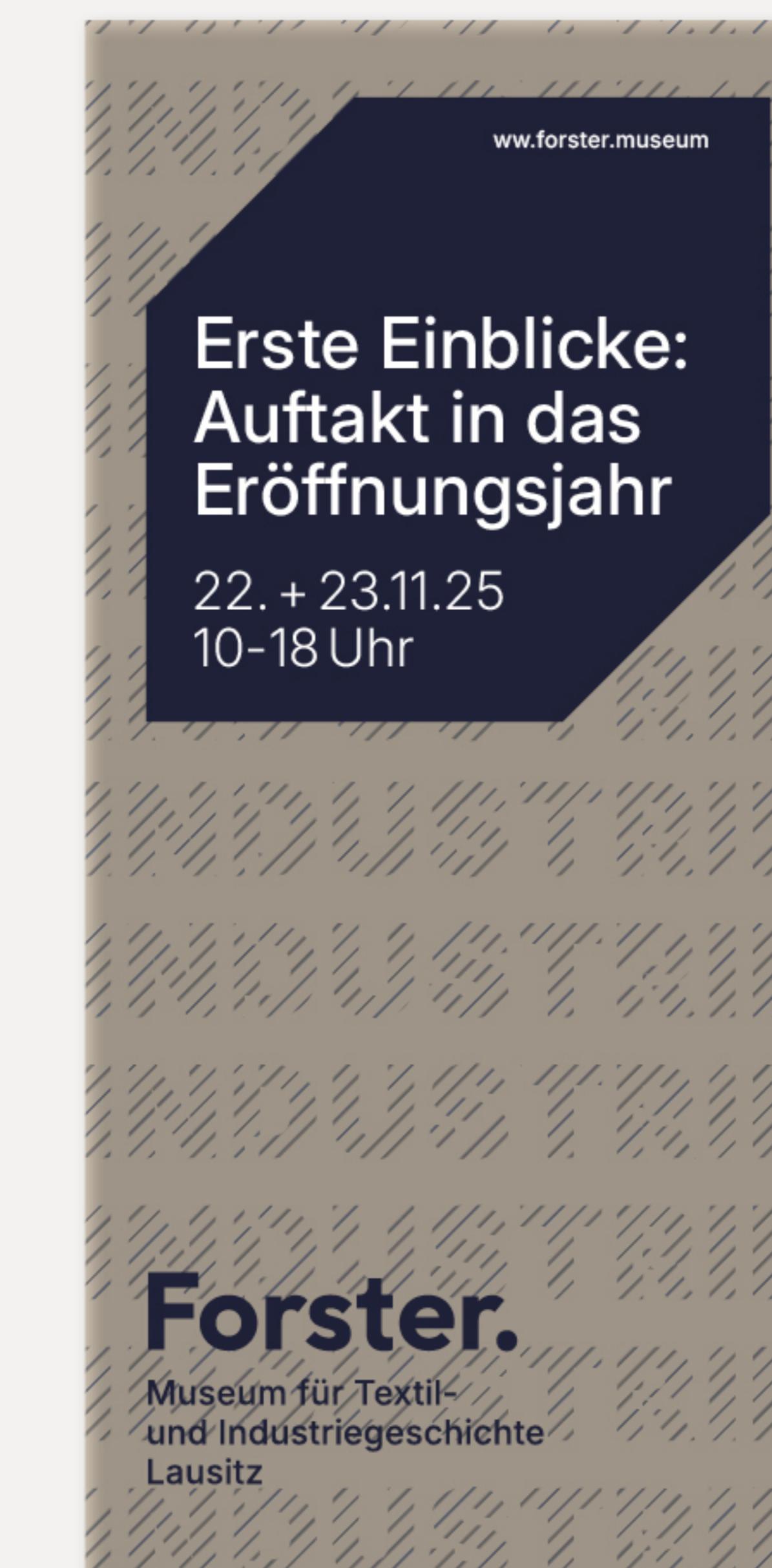
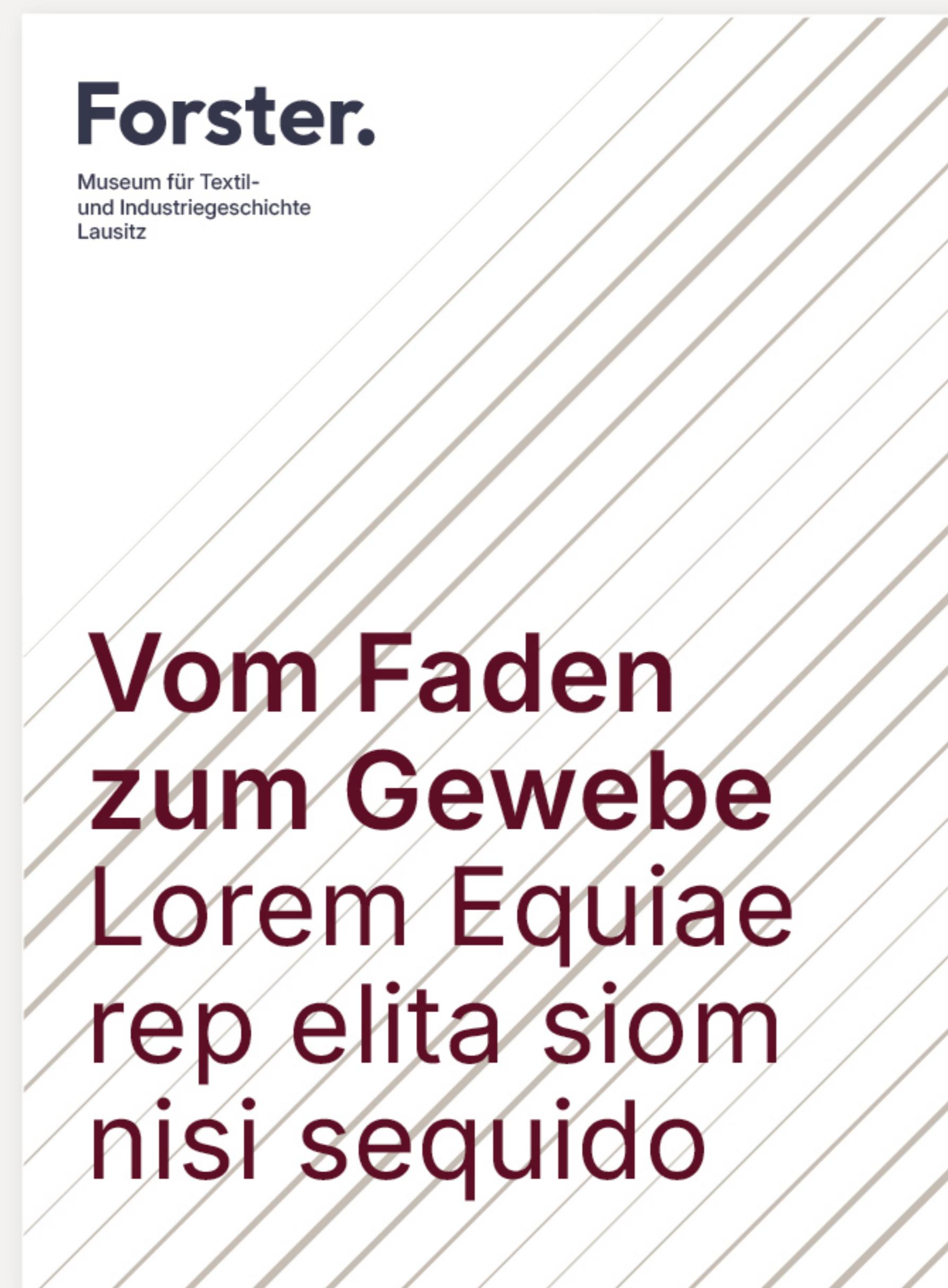
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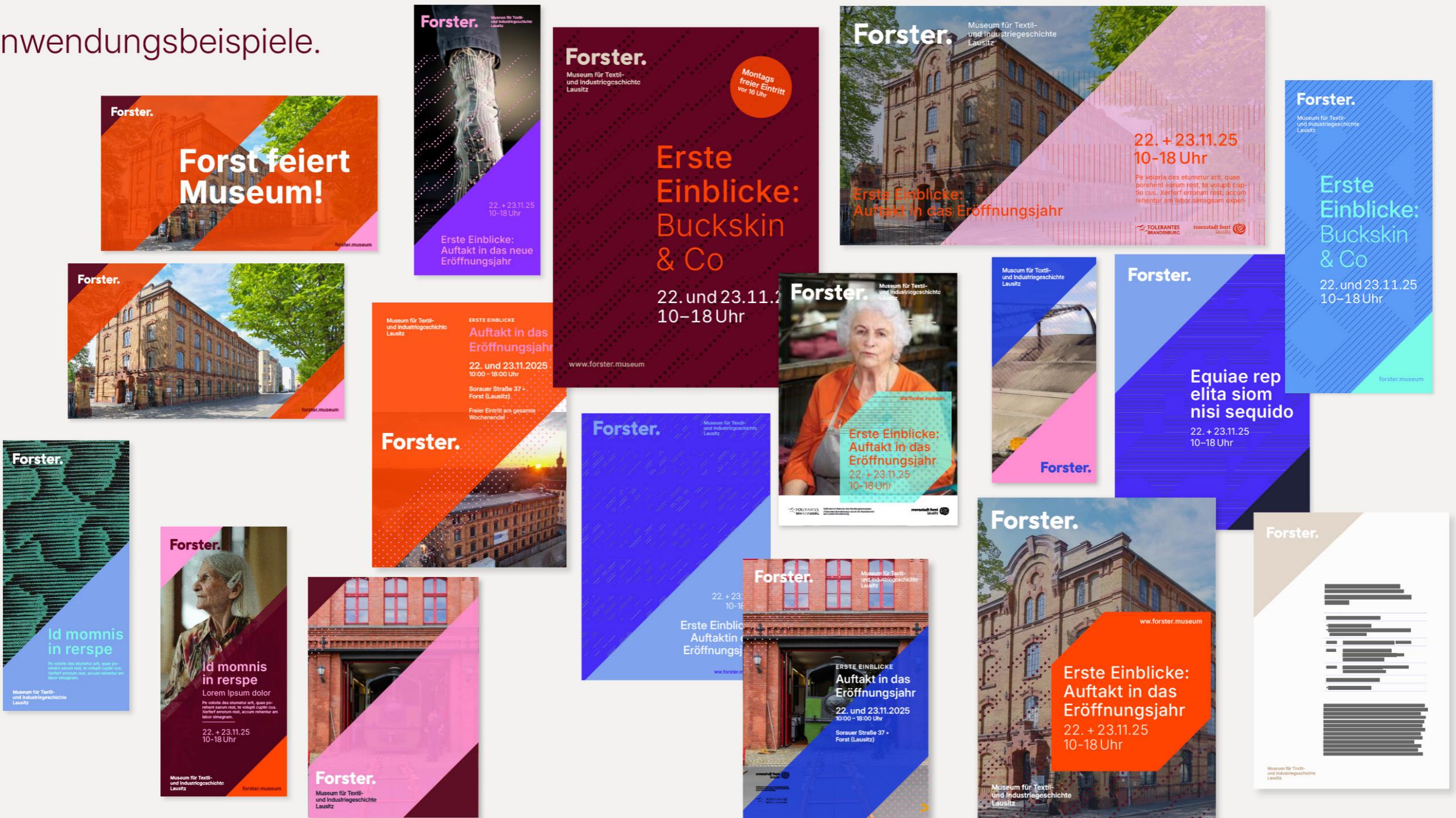
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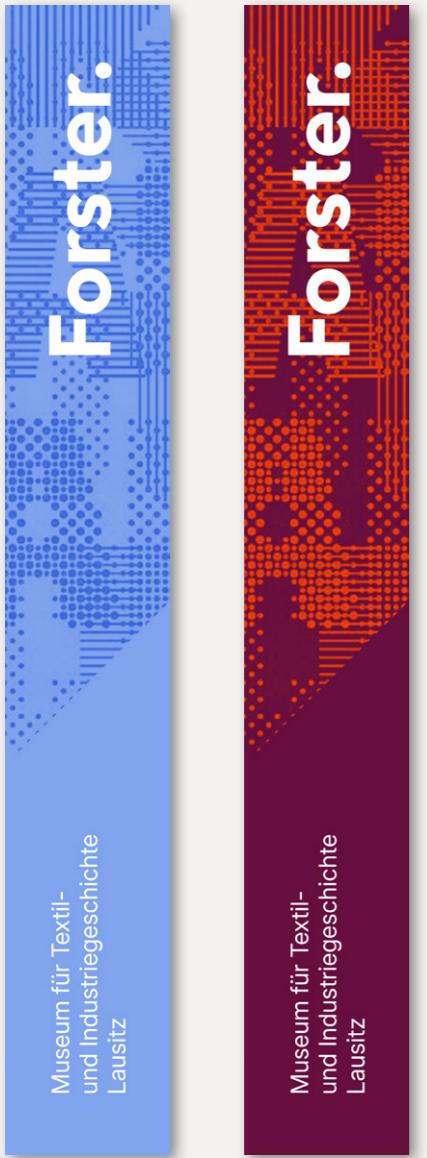
Anwendungsbeispiele.



Anwendungsbeispiele.



Anwendungsbeispiele.



Anwendungsbeispiele

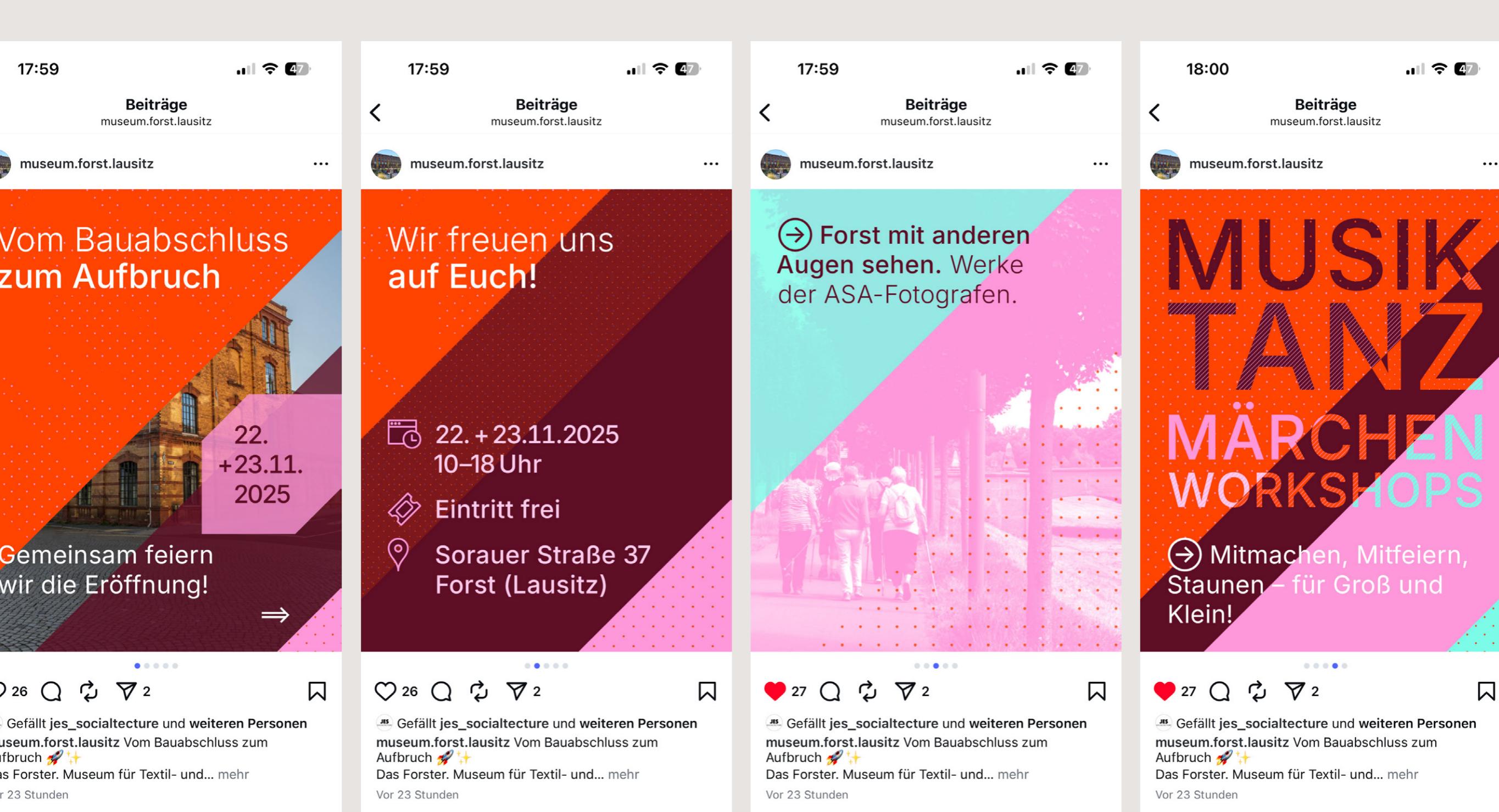


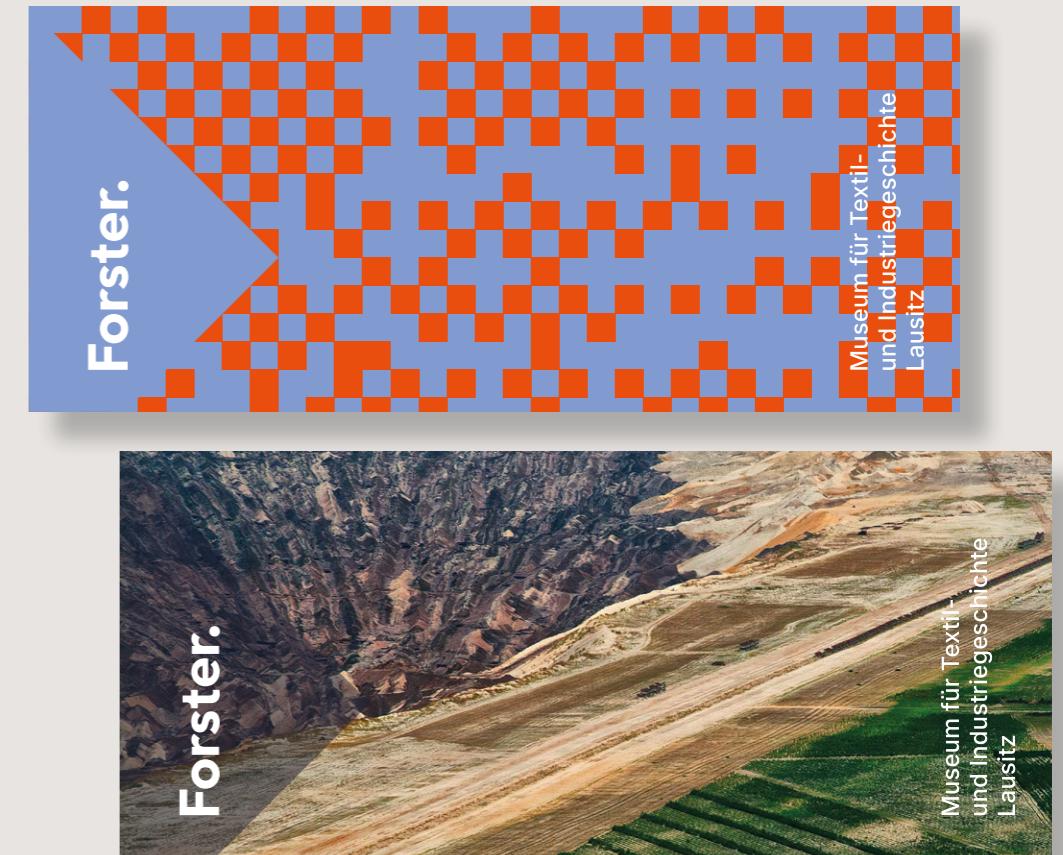
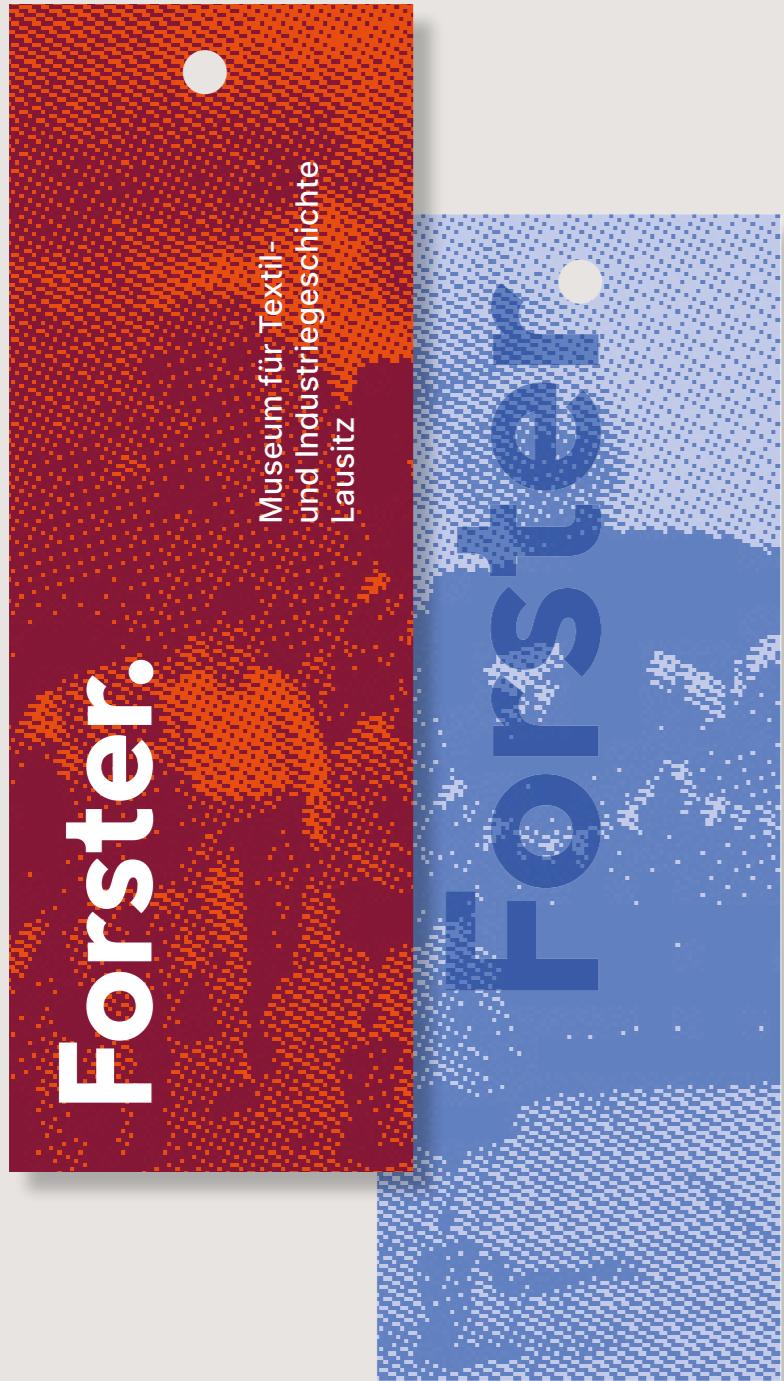
Forster. Geschäftsausstattung



Forster. Give aways

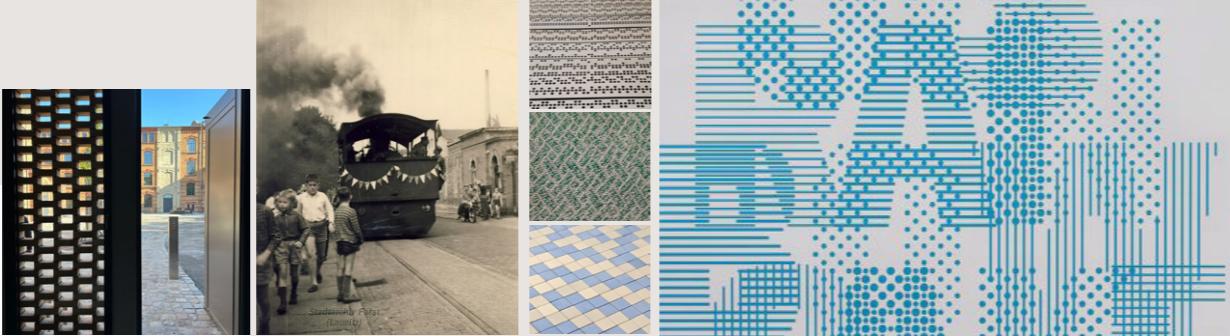






Forster. Museum für Textil- und Industriegeschichte Lausitz

Forster.



Das Museum ist noch nicht eröffnet, aber offen und im Wandel. Die Ausstellungen und Bereiche sind jedoch zugänglich.

Samstag, 22. November 2025

- regelmäßige Führungen
 - buntes Rahmenprogramm
 - Kreativständen u.v.m.
- 10 Uhr Eröffnung Sonderausstellung
- 11 Uhr Vernissage Fotoausstellung "Anhänger. Fotografien der ASA-Gruppe Fotowalk"
- 14 Uhr Auf ins Eröffnungsjahr: "Auf die Zukunft des Forstes"

Sonntag, 23. November 2025

- regelmäßige Führungen



Instagram



Erste Einblicke:
Auftritt in das
Eröffnungsjahr
22. + 23.11.25
10-18 Uhr



22. + 23.11.25
10-18 Uhr

Maria Seidel

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Museum für Textil- und Industriegeschichte Lausitz

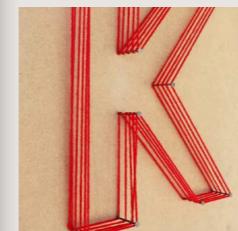
Museum für Textil- und Industriegeschichte Lausitz

Muzeum Tekstyliów i Przemysłu Łużyce



Forster.

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Museum für Textil-
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Lausitz